

**Southern Implants Announces Southern *Edge!*
Clinical Innovations to Drive Practice Growth**

Jupiter, FL – April 23, 2021 – On the heels of the recent Academy of Osseointegration Virtual Meeting with the overarching focus on immediacy and patient-specific treatment, Southern Implants highlights the Southern Edge of clinical innovations designed to drive practice growth.

Today, predictable and accelerated implant treatment is more important than ever before. Recent research reveals that adapting the clinical practice with Innovative Treatment Solutions provide significant benefits. These benefits positively impact patient’s satisfaction with treatment, as well as increasing the number of implant procedures for surgical and restorative practices.

The benefits were recently highlighted in a new article entitled “*Improved efficiencies in implant dentistry: Use of patient-specific accelerated therapy to drive practice growth.*” The article highlights a surgeon and prosthodontic team’s quest to identify increased efficiencies in their dental practice.

The authors analyzed their implant cases throughout a 4-year period after incorporating site-specific implants and protocols into their practices. The results of their analysis were remarkable. Notable results included more than a 50% decrease in treatment times for the surgical practice, nearly a 70% increase in case acceptance rates and more than a 80% increase in the number of implants placed/restored throughout the 4-year analysis.

The article, written by Drs. Morris (prosthodontist), Steinberg (surgeon) and Drago (prosthodontist), provides keen insight into how applying clinical innovations, such as site-specific implant designs, into their practice led to their practice growth.

Read the entire article in the [Dental Economics digital edition](#) or contact your local Southern Implants Representative to order a printed copy.

About Southern Implants North America

Southern Implants is a leading provider of oral reconstruction products. The company focuses on providing site-specific, dental implant treatment solutions to advanced professional users who want more choices, reduced treatment times and optimal outcomes for their patients. The company was established in 1987, is headquartered in South Africa and has a global distribution network. The North American Subsidiary, Southern Implants North America, is located in Jupiter, Florida.

For more information visit <http://www.southernimplants.com/>

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