

The Southern Implants *Edge*

Clinical Innovations to Drive Practice Growth

Today, predictable, accelerated implant treatment is more important than ever before. Recent research reveals that adapting the clinical practice with Innovative Treatment Solutions provide significant benefits. These benefits positively impact your patient's satisfaction with treatment, as well as growing the number of implant procedures for surgical and restorative practices. The following innovations have led to real-world benefits for clinicians and their patients.

Patient Specific Treatment

Site-specific implant designs allow for placing specific implants for specific clinical situations, as well as utilizing the patients existing bone.



Southern's Site-Specific Implants:

- Wider/Narrower
- Longer/Shorter
- Angled
- Inverted Body
- Machine Surface Coronally

Improved Practice Effectiveness and Efficiencies

Improved implant designs that achieve high insertion torque values allow for accelerated treatment by way of extraction and immediate implant placement.

Increase in Screw Retained (versus cement retained) Restorations

Using innovations in implant restorative components increase the use of screw retained restorations, resulting in decreases in implant prosthetic complications and periimplantitis/peri-implant mucositis.*

Increased Implant Acceptance

By decreasing total treatment times without sacrificing implant success/survival patients are more likely to accept implant therapy.

Want to learn more?

Turn the page for article highlights from a surgical and prosthetic team approach.

More
Implant
Patients

Treated
Efficiently

Less
Revision
Therapy

Southern
EDGE

A Southern Edge Case Study

Increasing Efficiency in Implant Dentistry

A recent peer reviewed article published in Dental Economics entitled **Improved efficiencies in implant dentistry: Use of patient-specific accelerated therapy to drive practice growth**, highlighted how using a team approach and site-specific implants notably increased practice efficiencies. The authors, an oral surgeon and prosthodontist team, presented an analysis of implant cases throughout 4-years after incorporating site-specific implants into their treatment plans.

The results of this analysis were eye opening. Below are excerpts from the conclusion and graphic analysis from the article.

"Site-specific implants, together with the appropriate protocols and team approach that the authors have adopted, have generated significant benefits..."

"More patients treated more definitively using faster protocols have allowed the authors to flourish even though the number of clinics offering less expensive dental implants continues to increase in areas adjacent to their practices."

"The authors correlated the increased acceptance rates with several factors, including consistent, well-manufactured, precise implant and restorative components; multiple implant choices that fit a multitude of clinical situations; decreased treatment times; and a dedicated manufacturing/sales/administrative team".

Table 4: Clinical duration of implant treatment percentage changes 2015–2019 in a surgical practice.

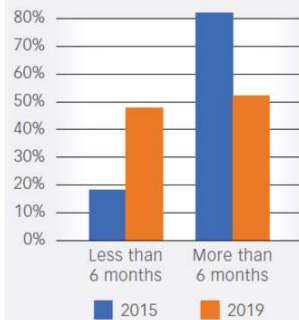


Table 5: Clinical duration of implant treatment percentage changes 2015–2019 in the prosthodontic practice.

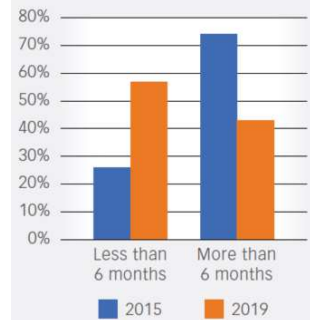


Table 6: Case acceptance rates 2016–2019 (prosthodontics and oral surgery practices)

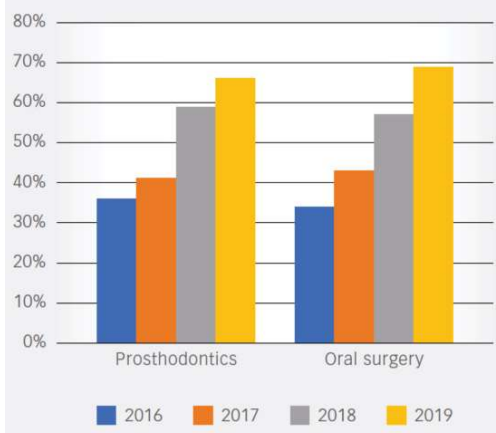
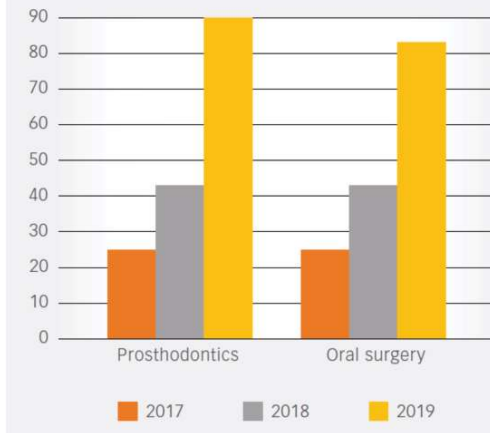


Table 7: Overall growth rates (number of implants placed/restored) 2016–2019. 2016 is the baseline for the computations.



Contact your local representative for a copy of the entire article and to discover how **Southern's Edge** can improve efficiencies in your practice.



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